

# WEST OXFORDSHIRE LEARNING PARTNERSHIP



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ABINGDON &  
WITNEY  
COLLEGE

## Level 3 Vocational Courses

2017-18

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<b>Course Title:</b>	<b>BTEC Level 3 National Extended Certificate in Applied Science</b>
<b>Examination Board &amp; Details</b>	Pearson. The course is graded from P (pass) to D* (Distinction*) and is equivalent to one A Level.
<b>Course Structure: YEAR 1</b>	<p><b>Unit 1: Principles and Applications of Science I</b> This unit provides the knowledge and understanding that underpins progression in the science sector and includes topics on:</p> <ul style="list-style-type: none"> <li>• Periodicity and properties of elements</li> <li>• Structure and function of cells and tissues</li> <li>• Waves in communication.</li> </ul> <p><b>Unit 2: Practical Scientific Procedures and Techniques</b> This unit introduces quantitative laboratory techniques including:</p> <ul style="list-style-type: none"> <li>• Undertaking titration &amp; colorimetry to determine the concentration of solutions</li> <li>• Undertaking calorimetry to study cooling curves</li> <li>• Undertaking chromatographic techniques to identify components in mixtures</li> <li>• Reviewing personal development of scientific skills for laboratory work.</li> </ul>
<b>Course Structure: YEAR 2</b>	<p><b>Unit 3: Science Investigation Skills</b> This unit covers the skills needed in planning a scientific investigation:</p> <ul style="list-style-type: none"> <li>• Data collection, processing and analysis/interpretation</li> <li>• Drawing conclusions and evaluation</li> <li>• Enzymes in action</li> <li>• Diffusion of molecules</li> <li>• Plants and their environment</li> <li>• Energy content of fuels</li> </ul> <p><b>Unit 8: Physiology of Human Body Systems</b> This unit focuses on the physiological make up of three human body systems:</p> <ul style="list-style-type: none"> <li>• Understanding the impact of disorders of the musculoskeletal system and their associated corrective treatments.</li> <li>• Understanding the impact of disorders on the physiology of the lymphatic system and the associated corrective treatments.</li> <li>• Exploring the physiology of the digestive system and the use of corrective treatments for dietary-related diseases.</li> </ul>
<b>How will you learn? (investigations, course work, etc.)</b>	The focus of this course is to understand science through the development of practical skills and therefore there is a strong emphasis on practical experimentation. However, there will also be theory sessions and an expectation to gain further knowledge by independent research.
<b>Assessment Methods</b>	Unit 1 is assessed externally by a written paper of short-answer questions; Unit 3 will be assessed externally by a practical exam and write-up. Units 2 and 8 will be assessed internally by written assignments as well as practical skills assessments.
<b>Skills you will need</b>	<ul style="list-style-type: none"> <li>• A desire to investigate science further.</li> <li>• An enquiring mind.</li> <li>• The ability to read and follow instructions</li> <li>• The ability to communicate effectively both verbally and in writing.</li> <li>• The ability to utilise effectively the mathematical skills acquired in GCSE Maths</li> <li>• An awareness of personal health &amp; safety and that of others.</li> </ul>
<b>Career Steps/ Progression</b>	In conjunction with other A Level qualifications, you could progress to higher education courses in the biomedical sciences, biochemistry, chemistry, forensic science and biology. This could then lead to career opportunities in biomedical research, sports science and environmental management, etc.
<b>Contact:</b>	Dr Fiona Dallas, Abingdon & Witney College (email: <a href="mailto:Fiona.dallas@abingdon-witney.ac.uk">Fiona.dallas@abingdon-witney.ac.uk</a> )

# Choices @ 16+

<b>Course Title:</b>	<b>Level 3 Extended Certificate in Business</b>
<p>This is a new specification for BTEC Business introduced in September 2016 and is aligned to the new UCAS tariff. The course is graded from P (pass) to D* (distinction *) and the tariff points will range from 8-28. The course is divided into 4 units, three are compulsory and the fourth is an optional unit chosen by the college.</p>	
<b>Examination Board and details</b>	Pearson BTEC Nationals Extended Certificate in Business (equivalent to one A level)
<b>Course Structure year 1</b>	<p><b>Unit 1: Exploring Business</b> In this introductory unit, learners study the purposes of different businesses, their structure, the effect of the external environment, and how they need to be dynamic and innovative to survive.</p> <ul style="list-style-type: none"> <li>• Explore the features of different businesses and analyse what makes them successful</li> <li>• Investigate how businesses are organised</li> <li>• Examine the environment in which businesses operate</li> <li>• Examine business markets</li> <li>• Investigate the role and contribution of innovation and enterprise to business success</li> </ul> <p><b>Unit 2: Developing a Marketing Campaign</b> This unit introduces the principles and purposes of marketing that underpin the creation of a rationale for a marketing campaign</p> <ul style="list-style-type: none"> <li>• The role of marketing</li> <li>• Influences on marketing activity</li> <li>• Using information to develop the rationale for a marketing campaign</li> <li>• Planning and developing a marketing campaign</li> </ul>
<b>Course Structure year 2</b>	<p><b>Unit 3: Personal and Business Finance</b> Learners study the purpose and importance of personal and business finance. They will develop the skills and knowledge needed to understand, analyse and prepare financial information.</p> <ul style="list-style-type: none"> <li>• Understand the importance of managing personal finance</li> <li>• Explore the personal finance sector</li> <li>• Understand the purpose of accounting</li> <li>• Select and evaluate different sources of business finance</li> <li>• Break-even and cash flow forecasts</li> <li>• Complete statements of comprehensive income and financial position and evaluate a business's performance</li> </ul> <p><b>Unit 8: Recruitment and Selection Process</b> Learners explore how the recruitment process is carried out in a business. The unit gives learners the opportunity to participate in selection interviews and review their performance.</p> <ul style="list-style-type: none"> <li>• Examine how effective recruitment and selection contribute to business success</li> <li>• Undertake a recruitment activity to demonstrate the processes leading to a successful job offer</li> <li>• Reflect on the recruitment and selection process and your individual performance</li> </ul>

<b>How you will learn</b>	The focus of this course is to understand business through the development of practical skills and therefore there is a strong emphasis on practical application of skills. However, there will also be theory sessions and an expectation to further knowledge by independent research.
<b>Assessment Methods</b>	This course includes a variety of internally and externally assessments. Assessments take the form of practical demonstrations, written assignments and exams.
<b>Skills you will need</b>	<ul style="list-style-type: none"> <li>• A desire to investigate business further</li> <li>• An enquiring mind</li> <li>• Ability to read and follow instructions</li> <li>• Ability to communicate effectively verbally and in writing</li> <li>• Ability to demonstrate skills through role play and practical application</li> </ul>
<b>Careers Steps/Progression</b>	The Pearson BTEC Level 3 National Extended Certificate in Business is for learners who aim to progress to higher education and ultimately to employment in the business sector. The qualification is equivalent in size to one A Level and aims to provide a coherent introduction to study of the business sector
<b>Contact:</b>	Coral Ward, Abingdon & Witney College Coral.ward@abingdon-witney.ac.uk

# Choices @ 16+

<b>Course Title:</b>	<b>Level 3 Extended Certificate in Information Technology</b>
<p>This is a new specification for Level 3 BTEC Nationals in Information Technology to be delivered from September 2017 and is aligned to the new UCAS tariff. The course is graded from P (Pass) to D* (Distinction Star) and the tariff points will range from 8-28. The course is divided into 4 units, three are compulsory and the fourth is an optional unit chosen by the college to reflect current and future industry skills needs.</p>	
<b>Examination Board and details</b>	Pearson BTEC Nationals Extended Certificate in Information Technology (equivalent to one A level)
<b>Course Structure year 1</b>	<p>Unit 1: Information Technology Systems Learners study the role of computer systems and the implications of their use in personal and professional situations.</p> <ul style="list-style-type: none"> <li>• Digital devices, their functions and use</li> <li>• Transmitting data with networks</li> <li>• Operating in an online world and data safety and security</li> <li>• Impact and issues of IT systems</li> </ul> <p>Unit 3: Using Social Media in Business Learners explore how businesses use social media to promote their products and services. Learners also implement social media activities in a business to meet requirements.</p> <ul style="list-style-type: none"> <li>• Social media websites uses</li> <li>• Planning to use social media in a business scenario</li> <li>• Implementing social media use in a business environment</li> </ul>
<b>Course Structure year 2</b>	<p>Unit 2: Creating Systems to Manage Information Learners study the design, creation, testing and evaluation of a relational database system to manage information.</p> <ul style="list-style-type: none"> <li>• Purpose of database management systems</li> <li>• Standards in database solutions</li> <li>• Designing and developing database solutions</li> </ul> <p>Unit 6: Website Development Learners investigate website development principles. They will design and develop a website using scripting languages.</p> <ul style="list-style-type: none"> <li>• Purpose and principles of websites and technologies</li> <li>• Design and create a functional website</li> </ul>
<b>How you will learn</b>	<p>The aim of the course is to understand modern, and next generation, computing and Information technology systems in preparation for higher education or employment. As such, the course is delivered through a mix of in-class and on-line resources with self-directed research and development supporting these. Emphasis is on the understanding and application of concepts that underpin technology and its use with a strong emphasis on practical application of these.</p>
<b>Assessment Methods</b>	<p>Unit 1: through an externally set, and marked, scenario based assessment. Unit 2: through an externally set, and marked, task based assessment Unit 3: through internally set, and marked, assessments Unit 6: through internally set, and marked, assessments</p>

<b>Skills you will need</b>	<p>Entrants to this course will expect to demonstrate</p> <ul style="list-style-type: none"> <li>• An interest in the computing and technology industry</li> <li>• A desire to investigate computing further</li> <li>• A willingness to work outside of class to develop concepts and skills further</li> <li>• An enquiring mind</li> <li>• Ability to read and follow instructions</li> <li>• Ability to communicate effectively verbally and in writing</li> <li>• Ability to utilise effectively the mathematical skills acquired in GCSE maths</li> <li>• An awareness of personal health and safety and that of others</li> </ul>
<b>Careers Steps/Progression</b>	<p>In conjunction with other A-level qualifications you could progress to higher education courses in Computer Science, Networking, Website and Software Development. This could lead to careers in Systems Management, Systems and Data Security, Networking and Communications amongst many more. Employment in this industry is possible all over the world.</p>
<b>Contact:</b>	<p>Russell Pitt, Abingdon &amp; Witney College  russell.pitt@abingdon-witney.ac.uk</p>

# WEST OXFORDSHIRE LEARNING PARTNERSHIP



2017-18

<b>Course Title:</b>	<b>BTEC Level 3 National Extended Certificate in Health &amp; Social Care</b>
<b>Examination Board &amp; Details:</b>	<b>Pearson. The course is graded from P (pass) to D* (Distinction*) and is equivalent to one A Level.</b>
<b>Course Structure:</b> AS Unit 1 AS Unit 5	<b>Human Lifespan Development (<i>externally assessed</i>) Meeting Individual Care and Support Needs</b>
<b>Course Structure:</b> A2 Unit 2 A2 Unit 14	<b>Working in Health Social Care Physiological Disorders and their Care</b>
<b>How will you learn? (investigations, course work, etc.)</b>	<p><b>Our learning depends on a variety of lesson techniques including:</b></p> <ul style="list-style-type: none"> <li>• Reading and note taking</li> <li>• Individual research Skills</li> <li>• Observations</li> <li>• Role play and practical activities</li> <li>• Debate and discussion</li> <li>• Presentations</li> <li>• Case studies and scenarios</li> </ul>
<b>Assessment Methods</b>	<p><b>Unit 1 and 2 are externally assessed via written exams including short-answer questions and extended essay answers.</b>  <b>Unit 5 and 14 are internally assessed via coursework.</b></p>
<b>Skills you will need</b>	<ul style="list-style-type: none"> <li>• Effective communication skills which will enable you to work with peers in class and group discussion.</li> <li>• Independent study skills.</li> <li>• Willingness to ask questions and participate in discussion in class.</li> <li>• Ability to analyse information critically.</li> <li>• A genuine interest in working with a range of people in a supportive capacity.</li> <li>• Awareness of contemporary issues within the Health &amp; Social Care sector.</li> <li>• Willingness to think critically about the world around you.</li> <li>• A keen interest in writing essays and the ability to think.</li> </ul>
<b>Career Steps/ Progression</b>	<ul style="list-style-type: none"> <li>• Nursing – Children, Adult, Disability</li> <li>• Midwifery</li> <li>• Occupational Health</li> <li>• Youth Work</li> <li>• Social Work</li> <li>• Caring/Nursing Assistant</li> <li>• HND in Health &amp; Social Care</li> <li>• Teaching Assistant</li> <li>• Primary School Teaching</li> </ul>
<b>Contact:</b>	<b>Heidi Jordison (Curriculum Manager, Health &amp; Care) Abingdon &amp; Witney College: Tel: 01235-216388</b>



# Choices @ 16+

<b>Course Title:</b>	<b>Creative Media Production, UAL Level 3 Diploma</b>
<p>The Level 3 Diploma in Creative Media Production is a two-year programme that is 100% coursework based, which will give you the equivalent qualifications to one and half A levels. You will achieve a Pass, Merit or Distinction Grade at the end of the course that equate to 36, 60 or 84 UCAS tariff points respectively.</p> <p>The course is a good balance of practical and theory and is project-based and industry-focussed and you will complete 8 units over the 2 years. To enable you to respond to the exciting project briefs we are extremely well resourced with professional HD cameras, edit suites, a radio studio and a television studio.</p>	
<b>Examination Board and details</b>	University of the Arts London Awarding Body (UAL) Level 3 Diploma in Creative Media Production and Technology (equivalent to 1.5 A levels)
<b>Course Structure year 1</b>	<p>During the course you will undertake a number of practical and theory units, which will give you a broad understanding and develop your skills in a range of different media related fields. These include making a music video, a radio drama, and a corporate video, as well as researching and studying the creative media sector.</p> <p><b>Unit 1. Introduction to media processes and technical skills</b>  <b>Unit 2. Introduction to design and research skills in creative media production</b>  <b>Unit 3. Introduction to professional practice in creative media production</b>  <b>Unit 4. Critical and contextual awareness</b></p> <p>Units 1–4 are linked together to provide you with a sound introduction to the skills, knowledge and understanding necessary to explore, enhance and sustain your creative development and determine a good standard from which can develop. You will be given a broad introduction to creative media production and technology that will help you find your strengths and also develop an understanding of the interlinked nature of the media industries.</p>
<b>Course Structure year 2</b>	<p>By the end of this course, as well as the qualification you will have developed an extensive portfolio of professional work, which will help you be ready for your next step, whether it be university or employment in the media industries.</p> <p><b>Unit 5. Investigating audio production and technology</b>  <b>Unit 6. Investigating visual production and technology</b>  <b>Unit 7. Investigating interactive media production and technology</b></p> <p>Units 5–7 will require you to apply your newly acquired skills, knowledge and understanding through a series of more complex and demanding assignments in a range of media platforms. The aim is for you to begin to recognise the unique characteristics of specific creative media and find your own voice and personal interests within this.</p> <p><b>Unit 8. Developing a creative media production project</b></p> <p>Unit 8 is the final unit in the two-year qualification. It will provide you with a measure of self-directed learning through the completion of a substantial creative media production and technology project that is driven by you. This is the unit that will dictate your final grade therefore, it is important it comes last and is a well-developed project that you propose, developing your personal skills and interests.</p>

<b>How you will learn</b>	The structure of the qualification allows you to combine newly acquired practical skills with theoretical knowledge and understanding as you explore your strengths and ambition in relation to a broad range of creative media disciplines. The course is very 'holistic' meaning that the areas of learning combine to improve your work overall. This reflects how you work in the industry too; in a project-based way.
<b>Assessment Methods</b>	This qualification will be internally assessed and internally and externally moderated against the unit outcomes and assessment criteria. Assessment evidence will be diverse and will be appropriate for the type of work produced, for example: reflective journals, blogs, workbooks, notebooks, research portfolios, storyboards, presentations, audio, visual and digital communications. There are no external exams. The final grade awarded is based on unit 8 as you will have developed this skills and experience by this stage to achieve the best grade possible.
<b>Skills you will need</b>	<ul style="list-style-type: none"> <li>• A desire to investigate creative media further</li> <li>• A critical interest in media and communications</li> <li>• An enquiring and questioning mind</li> <li>• A good level of digital literacy</li> <li>• Ability to communicate effectively verbally and in writing</li> <li>• A creative approach</li> <li>• Ability to demonstrate skills through practical application</li> </ul>
<b>Careers Steps/Progression</b>	<p>The Level 3 Diploma in Creative Media Production &amp; Technology is designed to provide students with the knowledge, skills and understanding necessary to access and progress to degree level study or employment in the media sector.</p> <p>Possible careers include: Multimedia Production, Interactive Media, Film Editing, Computer Games Design, Animation, Radio Production, Film Production, Researcher, Broadcasting, Copywriter, Script writing, Art Director.</p> <p>You can combine the UCAS tariff points gained on this course with other A levels to access a broader range of degree courses; the UAL course is highly reputable and well recognised by both universities and employers.</p>
<b>Contact:</b>	Kevin Howick, Abingdon & Witney College kevin.howick@abingdon-witney.ac.uk

<p><b>Course Title:</b></p>	<p><b>Music Technology</b> <b>UAL Level 3 Diploma in Music, Performance &amp; Production</b></p>
<p>The Level 3 Diploma in Music Technology is a two-year programme that is equivalent to 1.5 A levels. There are 8 units, which are all assessed through coursework. You will achieve a Pass, Merit or Distinction grade at the end of the course that equate to 36,60 or 84 UCAS tariff points respectively.</p> <p>This course covers the fundamentals in the music technology sector with further areas of study, including recording, remixing and working as a production team. This course focusses on music production, there is no requirement to play a musical instrument however there may be some options to perform.</p> <p>The course is a good balance of practical and theory and is project-based and industry-focussed enabling you to respond with professionalism to the exciting project briefs. The college is very well resourced in a purpose-built music technology suite with industry standard music and sound equipment. The teaching and technician team are highly skilled professionals who encourage students to develop both their technical and creative skills.</p>	
<p><b>Examination Board and details</b></p>	<p>UAL Level 3 Diploma in Music, Performance &amp; Production (equivalent to 1.5 A levels)</p>
<p><b>Course Structure year 1</b></p>	<p>In year one you will complete 4 units;  <b>Unit 1.</b> Principles of music performance and production  <b>Unit 2.</b> Critical listening and music composition.  <b>Unit 3.</b> Music industry and professional practice.  <b>Unit 4.</b> Critical and contextual awareness for music performance and production</p>
<p><b>Course Structure year 2</b></p>	<p>In year two you will complete <b>4 units</b>, one of which is externally assessed:  <b>Unit 5.</b> Music production in context.  <b>Unit 6.</b> Music performance in context.  <b>Unit 7.</b> Preparation for specialist study in music performance and production.  <b>Unit 8.</b> Collaborative music performance project</p> <p>Unit 8 is the final unit in the two-year qualification and will provide you with an opportunity for self-directed learning in the development of a substantial project, proposed and led by you. It is this unit that will dictate your final grade, therefore, it is important it comes last and is a well-developed and personalised project that develops your skills and interests.</p>
<p><b>How you will learn</b></p>	<p>The work set will be project-based and linked to industry expectations and standards. You will get to explore areas that you are interested in and practical work will be supported by a theoretical understanding of music technology and the sector. We work with employers to design an exciting course that will give you the necessary skills to progress. Through each unit, you will also develop a range of transferable skills, for example communication, independent learning, teamwork, analysis and evaluation.</p>
<p><b>Assessment Methods</b></p>	<p>This qualification will be internally and externally assessed. In sessions, regular feedback is provided to help you improve. Assessment evidence will be diverse and will be appropriate for the type of work produced, for example: audio files, recording plans, reports, research, reflective logs and presentations. There are no external exams. The final grade awarded is based on unit 8 as you will have developed the skills and experience by this stage to achieve the best grade possible.</p>

<b>Skills you will need</b>	<ul style="list-style-type: none"> <li>• A passion for, and critical interest in, music production</li> <li>• Dedication, hard work and motivation</li> <li>• A good level of digital literacy</li> <li>• Ability to communicate effectively, verbally and in writing</li> <li>• A creative approach</li> <li>• Ability to demonstrate skills through practical application</li> </ul>
<b>Careers Steps/Progression</b>	<p>The qualification gives you specialist knowledge and technical skills, enabling your progression to employment or higher education courses.</p> <p>Possible careers: musician, arts officer, producer and director, photographer, audio-visual and broadcasting equipment operator, music assistant for media, assistant sound technician, broadcasting/TV/film, digital intern in a music content organisation, sound engineer, event management, composer, recording artist, creative sound composer/designer for TV and film, music producer, post-production specialist.</p> <p>You can combine the UCAS tariff points gained on this course with other A levels to access a broader range of degree courses. This qualification and is highly reputable and well recognised by both universities and employers.</p>
<b>Contact:</b>	<p>Kathryn Buratta, Abingdon &amp; Witney College  kathryn.buratta@abingdon-witney.ac.uk</p>

<p><b>Course Title:</b></p>	<p><b>Photography (Art &amp; Design)</b> <b>UAL Level 3 Diploma</b></p>
<p>The Level 3 Diploma in Photography is a two-year programme that is 100% coursework based, which will give you the equivalent qualifications to one and half A levels. You will achieve a Pass, Merit or Distinction Grade at the end of the course that equate to 36, 60 or 84 UCAS tariff points respectively. The course is a good balance of practical and theory and is project-based and industry-focussed You will complete 8 units over the 2 years. To enable you to respond to the exciting project briefs we are well resourced with professional DSLR cameras, photographic studio and a darkroom at the Abingdon campus (we minibus you across at points in the year.)</p>	
<p><b>Examination Board and details</b></p>	<p>University of the Arts London Awarding Body (UAL) Level 3 Diploma in Art &amp; Design (Photography) (equivalent to 1.5 A levels)</p>
<p><b>Course Structure year 1</b></p>	<p>You will learn both traditional and cutting-edge techniques and explore a wide variety of different genres within photography including fashion, portraiture, advertising, experimental, location, fine art and documentary. You will also develop your contextual knowledge by exploring a wide range of contemporary and historical photographers, informing your own work. This is an art and design qualification but you will achieve it via the Photography pathway.</p> <p><b>Unit 1.</b> Introduction to visual language in art and design (photography) <b>Unit 2.</b> Introduction to research skills in art and design (photography) <b>Unit 3.</b> Introduction to critical and contextual awareness in art and design (photography) <b>Unit 4.</b> Introduction to materials, processes and technical skills in art and design (photography) <b>Unit 9.</b> Opportunities for progression in art and design (photography)</p> <p>Units 1–4 are linked together to provide you with a sound introduction to the skills, knowledge and understanding necessary to explore, enhance and sustain your creative development and determine a good standard from which can develop. You will be given a broad introduction to photographic processes and techniques that will help you find your strengths and also develop an understanding of the interlinked nature of the art, design and photography industries.</p> <p>Unit 9 is designed to develop your understanding of the range of educational and career opportunities within art and design and comes at the end of year one to support your progression planning as you head into year 2.</p>
<p><b>Course Structure year 2</b></p>	<p>By the end of this course, as well as the qualification you will have developed an extensive portfolio of professional work, which will help you be ready for your next step, whether it be university or employment in the photography industry.</p> <p><b>Unit 5.</b> An integrated approach to 2D problem solving in art and design (photography) <b>Unit 6.</b> An integrated approach to 3D problem solving in art and design (photography) <b>Unit 7.</b> An integrated approach to time-based (eg. moving image/animation) problem solving (photography)</p> <p>Units 5–7 will require you to apply your newly acquired skills, knowledge and understanding through a series of more complex and demanding assignments in two and three dimensions and through time-based formats.</p> <p><b>Unit 8</b> Developing an art and design (photography) project Unit 8 is the final unit in the two-year qualification and will provide you with an opportunity for self-directed learning in the development of a substantial photography project, proposed and led by you. This is the unit that will dictate</p>

your final grade, therefore, it is important it comes last and is a well-developed and personalised project that develops your skills and interests.

<b>How you will learn</b>	UAL Awarding Body's Level 3 Diploma in Art & Design (Photography) is characterised by experiential, experimental and integrated learning. The structure of the qualification allows you to combine newly acquired practical skills with theoretical knowledge and understanding as you explore your strengths and ambition. The course is very 'holistic' meaning that the areas of learning combine to improve your work overall. This reflects how you work in the photography industry too; in a project-based way.
<b>Assessment Methods</b>	This qualification will be internally assessed and internally and externally moderated against the unit outcomes and assessment criteria. Assessment is on-going and regular feedback is provided to help you improve. Assessment evidence will be diverse and will be appropriate for the type of work produced, for example: reflective journals, blogs, sketchbooks, research notes, portfolios, presentations. There are no external exams. The final grade awarded is based on unit 8 as you will have developed the skills and experience by this stage to achieve the best grade possible.
<b>Skills you will need</b>	<ul style="list-style-type: none"> <li>• A passion for, and critical interest in, photography</li> <li>• Dedication, hard work and motivation</li> <li>• Creative thinking skills</li> <li>• A good level of digital literacy</li> <li>• Ability to communicate effectively verbally and in writing</li> <li>• A creative approach</li> <li>• Ability to demonstrate skills through practical application</li> </ul>
<b>Careers Steps/Progression</b>	The Level 3 Diploma in Photography is designed to provide students with the knowledge, skills and understanding necessary to access and progress to degree level study or employment in the art and design. Possible careers: Animator, Photographer, Illustrator, Advertising, Web Designer, Interior Designer, Graphic Designer, Product Designer, Fashion Designer, Artist, Computer Games Designer, Architect. You can combine the UCAS tariff points gained on this course with other A levels to access a broader range of degree courses; the UAL course is highly reputable and well recognised by both universities and employers.
<b>Contact:</b>	Lewis Saunders, Abingdon & Witney College lewis.saunders@abingdon-witney.ac.uk

# WEST OXFORDSHIRE LEARNING PARTNERSHIP



2017-18

<b>Course Title:</b>	<b>BTEC Level 3 National Extended Certificate in Sport</b>
<b>Examination Board &amp; Details:</b>	Pearson. The course is graded from P (pass) to D* (Distinction*) and is equivalent to one A Level.
<b>Course Structure:</b>	Four units of which three are mandatory and two are external:
<b>Unit 1</b>	Anatomy and Physiology ( <i>externally assessed</i> ).
<b>Unit 2</b>	Fitness Training and Programming for Health, Sport and Well-Being ( <i>externally assessed</i> ).
<b>Unit 3</b>	Professional Development in the Sports Industry.
<b>Unit 7</b>	Practical Sports Performance.
<b>How will you learn? (investigations, course work, etc.)</b>	Our learning depends on a variety of lesson techniques including: <ul style="list-style-type: none"> <li>• Reading and note taking</li> <li>• Individual research (e.g. interviews, questionnaires, observations)</li> <li>• Debate and discussion</li> <li>• Presentations</li> <li>• Practical sport sessions.</li> </ul>
<b>Assessment Methods</b>	There are two external assessments for Units 1 and 2. Written assignments are submitted on-line for all other units. Observation of practical work will also be used.
<b>Skills you will need</b>	<ul style="list-style-type: none"> <li>• Ability to select and deploy relevant information to support different views.</li> <li>• Independent study skills.</li> <li>• Willingness to ask questions and participate in discussion in class.</li> <li>• Willingness to take part and reflect on performance in practical sessions.</li> <li>• Ability to present to groups.</li> <li>• Willingness to think critically about different sports.</li> </ul>
<b>Career Steps/ Progression</b>	Sport links to a range of careers that involve all aspects of this industry, including: <ul style="list-style-type: none"> <li>• Coaching</li> <li>• PE teaching</li> <li>• Sports Therapy</li> <li>• Strength and Conditioning in Sport</li> <li>• Sport Development</li> <li>• Performance Analysis in Sport</li> <li>• Sport Science and Nutrition.</li> </ul>
<b>Contact:</b>	Mrs Clare Meridew, Abingdon & Witney College (email: <a href="mailto:clare.meridew@abingdon-witney.ac.uk">clare.meridew@abingdon-witney.ac.uk</a> )

# Choices @ 16+

Course Title:	Level 3 Extended Certificate in Travel & Tourism
<p>This is a new specification for BTEC Travel &amp; Tourism introduced in September 2017 and BTEC is waiting for confirmation of how it will be aligned to the new UCAS tariff. The course is graded from P (pass) to D* (distinction *) and the tariff points will reflect the range. The course is divided into 4 units, three are compulsory and the fourth is an optional unit chosen by the college.</p>	
Examination Board and details	Pearson BTEC Level 3 National Extended Certificate in Travel and Tourism (equivalent to one A level)
Course Structure year 1	<p><b>Unit 1: The World of Travel and Tourism</b> This unit provides the foundation for learners to study other units in travel and tourism. They will explore all aspects of the industry, its key components and its scale.</p> <ul style="list-style-type: none"> <li>• Types of travel and tourism</li> <li>• The types of travel and tourism organisations, their roles and the products and services they offer to customers</li> <li>• The scale of the travel and tourism industry</li> <li>• Factors affecting the travel and tourism industry</li> </ul> <p><b>Unit 2: Global Destinations</b> Learners investigate the features and appeal of global destinations. They prepare travel itineraries and recommend suitable destinations for customers.</p> <ul style="list-style-type: none"> <li>• Geographical awareness, locations and features of global destinations and the importance of global destinations</li> <li>• Potential advantages and disadvantages of travel options to access global destinations</li> <li>• Travel planning, costs, creation of itineraries and the suitability of transport matched to customer needs</li> <li>• Consumer trends, motivating and enabling factors and their potential effect on the appeal of global destinations</li> <li>• Factors affecting the changing popularity and appeal of destinations</li> </ul>
Course Structure year 2	<p><b>Unit 3: Managing the Customer Experience</b> Learners explore and apply ways of managing internal and external customer experience to support organisational success and develop their customer service skills.</p> <ul style="list-style-type: none"> <li>• Explore how effective customer service contributes to organisational success</li> <li>• Investigate the methods used in travel and tourism to monitor and improve customer service</li> <li>• Demonstrate customer service in different travel and tourism situations</li> <li>• Review effectiveness of own performance in customer service to add value to travel and tourism organisations</li> </ul> <p><b>Unit 15: Visitor Attractions</b> Learners investigate the nature and role of both built and natural visitor attractions, their appeal, popularity, response to diverse visitor needs and the importance of delivering a memorable visitor experience.</p> <ul style="list-style-type: none"> <li>• Investigate the nature, role and appeal of visitor attractions</li> <li>• Examine how visitor attractions meet the diverse expectations of visitors</li> <li>• Explore how visitor attractions respond to competition and measure their success and appeal</li> </ul>



<b>How you will learn</b>	The focus of this course is to understand travel and tourism through the development of practical skills and therefore there is a strong emphasis on practical application of skills. However, there will also be theory sessions and an expectation to further knowledge by independent research.
<b>Assessment Methods</b>	This course includes a variety of internally and externally assessments. Assessments take the form of practical demonstrations, written assignments and exams.
<b>Skills you will need</b>	<ul style="list-style-type: none"> <li>• A desire to investigate travel and tourism further</li> <li>• An enquiring mind</li> <li>• Ability to read and follow instructions</li> <li>• Ability to communicate effectively verbally and in writing</li> <li>• Ability to demonstrate skills through role play and practical application</li> </ul>
<b>Careers Steps/Progression</b>	The Pearson BTEC Level 3 National Extended Certificate in Travel & Tourism is for learners who aim to progress to higher education and ultimately to employment in the travel and tourism sector. The qualification is equivalent in size to one A Level and aims to provide a coherent introduction to study of the sector
<b>Contact:</b>	Clare Meridew, Abingdon & Witney College Clare.meridew@abingdon-witney.ac.uk

# Notes

# Notes



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